



## Press release

### Ceva Santé Animale announces Japan-based joint venture with Mitsui

**Libourne, April 19, 2022** – Ceva Santé Animale (“Ceva”), the French leading animal health company, announces it has formed “Ceva Bussan Animal Health K.K.”, a joint venture together with Mitsui & Co.,Ltd. (“Mitsui”), one of the largest Japanese conglomerates and a shareholder of Ceva since 2020 in Japan, to accelerate the expansion of the veterinary laboratory to Japan, a key market for the business.

#### **Promoting Ceva Santé Animale’s image and business strategy in Japan**

The business purpose of the new joint venture is to promote Ceva’s image and business strategy to potential Japanese partners. It will better enable Ceva to significantly grow its presence in Japan in an accelerated manner.

Building on the vast network of trust established by Mitsui in Japan, Ceva Bussan Animal Health K.K. will address the growing concerns related to food safety in Japan, while promoting a preventative approach to further controlling disease in livestock production.

**Marc Prikaszky, Founder and CEO of Ceva Santé Animale**, said: *"We are very proud to see the partnership initiated in 2020 with Mitsui strengthening today. This joint venture will allow us to accelerate our development in Japan, a key territory for Ceva. In addition, our entire group is excited to put our expertise to work in addressing the food safety and animal disease control challenges Japan is facing. I would like to congratulate all members of our teams involved in this project for their commitment, which have made it possible for this project to be carried out".*

**Toshi Inuzuka, General Manager of the NutriScience Division of Mitsui**, said: *"This development marks a meaningful milestone in our joint effort to expand Ceva’s presence in Japan. I have no doubt that Mitsui’s extensive inter-industrial network, long business history, and reputation in Japan will be a key contributing factor in achieving our goals together. We are excited to continue furthering our collaboration in our home market with this important step. I congratulate all of the Ceva and Mitsui members involved in bringing this collaboration to fruition.*

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#### **About Ceva Santé Animale:**

Ceva Santé Animale is a French multinational veterinary pharmaceutical company created in 1999. Chaired by Dr. Marc Prikaszky, Ceva specializes in the research, development, production and marketing of pharmaceutical products and vaccines for livestock (ruminants, swine, poultry) and companion animals. Ceva is present in 110 countries and employs over 6300 people worldwide.

2021 turnover: €1.4 billion.

Website: <http://www.ceva.com>



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